



CAYLUM TRADING INSTITUTE
“Maximizing Short-Term Profits in the Stock Market”
Half-Day Seminar Outline

Schedule: SATURDAY / 9:00AM to 12:00NN

Description:

"Maximizing Short-Term Profits in the Stock Market" is the introductory seminar of the Caylum Trading Institute that gives a peek into the daily routine of a trader. The biggest misconception by investors and traders alike is that short-term is often described with time frames of weeks, days and sometimes minutes for others. At Caylum, we look at short-term as any period less than a year. We have redefined the manner of how we should look at markets and address different trading styles according to your expectations and psychological profiles. We believe that everyone involved in stocks needs a system that will help them conquer their fears in any market situation. The foundation of our market timing program is built on the rules set by our FTSR Framework - a balance between Fundamental Analysis, Technical Analysis, Sentiment and Risk Management.

Find out how we prepare, approach and operate in both the local and international market environments and explore the trading approaches that we apply.

While long-term investing in fundamentally sound companies has proven to be an effective strategy in building wealth, there is a significant benefit in learning the principles and proper methods of short-term trading. Our half-day seminar provides a brief understanding of the following topics:

- I. Introduction to the FTSR Framework
- II. Global Opportunities – Megatrends
- III. Three Steps to Realizing Potential
- IV. Safeguarding Returns - How much are you willing to pay for a stock?
- V. Market Psychology - How much are others willing to pay for a stock?
- VI. Finding Catalysts – Understanding overbought and oversold conditions
- VII. Case Study

*Note: * Course outline subject to changes and modifications throughout the progression of the program.*